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Metafore Announces Executive Appointments

- **David Toms Named Regional Vice President and General Manager**
- **Frank Fuser Named Vice President Services**

Toronto, Ontario, August 3rd, 2010 – Metafore Technologies Inc. (“Metafore”) today announced the appointment of Mr. David Toms to the position of Vice President and General Manager, Central Region, and Mr. Frank Fuser to the position of Vice President, Services.

David Toms will be responsible for all facets of Metafore’s sales and customer relationship management activities with private and public sector organizations across Ontario, and will be expected to contribute to Metafore’s success by delivering profitable revenue and market share growth. Mr. Toms, a skilled executive with international experience, brings close to thirty years of business know-how to Metafore, including a variety of senior management and executive roles with leading global IT companies.

Frank Fuser will be responsible for all facets of Metafore’s IT services delivery across Canada. Mr. Fuser, an accomplished executive with broad international practice, brings over twenty eight years of information technology services experience to Metafore, including twelve years with Dell’s Canadian and Americas International divisions.

Mr. Toms’ and Mr. Fuser’s proven leadership abilities and successful track records planning and executing business development and customer service strategies will prove invaluable as Metafore strives to strengthen its leadership position amongst Canadian IT solution providers.

About Metafore

Metafore, a subsidiary of Hartco Inc., has been delivering IT solutions to private and public sector organizations of every size for more than 25 years. With a team of more than 1000 associates, operations throughout Canada, and access to a network of 1200 certified technical resources from coast to coast, Metafore is one of Canada’s leading information technology solution providers. Metafore designs, supplies, installs and supports IT infrastructure solutions that contribute to improved productivity, operational efficiency, and overall business performance. For more information, please visit www.metafore.ca.

About Hartco Inc.

Hartco Inc. (TSX: HCI) has been a leader in the Canadian information technology business for more than thirty years. Through its operating divisions, which together include more than 50 locations across Canada, Hartco Inc. delivers information technology solutions to private and public sector organizations of every size. For more information, please visit www.hartco.com.

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