

DOGWOOD[®]

DENSIFIED HARDWOOD *pro*

Hartco[®]

Love your floor as
much as your Dog.[™]



The New Standard in Real Hardwood Floors.

A beautiful home has always come second to a home filled with life, love and dogs. But it doesn't have to anymore.

A revolutionary breakthrough in hardwood flooring. Hartco Dogwood Pro densified wood is a 100% natural product created using a 100% natural process. By harnessing the basic properties of heat and pressure, densified wood achieves extraordinary results as pure as nature.

This is more than a new product, it's a whole new category of flooring. What takes nature millions of years to do, we can do in a matter of minutes, transforming real hardwood into even harder wood. In this regard, densified wood truly stands alone as the first of its kind.

The Dogwood Pro Advantage

Our patented technology uses heat and pressure to create a revolutionary hardwood floor that's **100% real hardwood while being 6X more dent resistant and 4X more scratch resistant than typical hardwood**



100% Real Hardwood



6X More Dent Resistance



4X More Scratch Resistance



Waterproof*



MADE IN THE USA

with global and domestic components.



Inhibits the Growth of Bacteria



TESTED BY SGS Global Services

*See warranty for details.

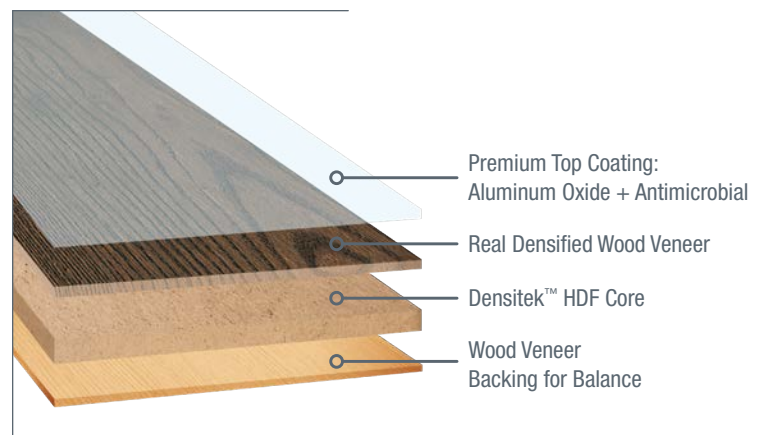
Visit hartco.com/dogwood for more details.

The Dogwood Pro Difference

Scratch and dent damage caused by dogs is a leading reason why homeowners think they can't have hardwood floors. Not anymore, Dogwood Pro densified wood lets you enjoy real hardwood floors that are completely worry free!

#1 IN DENT RESISTANCE

When tested for indentation resistance by ASTM D2394, a 2" weighted metal ball is dropped from a 60" height and indent levels are measured - Dogwood Pro performed best!

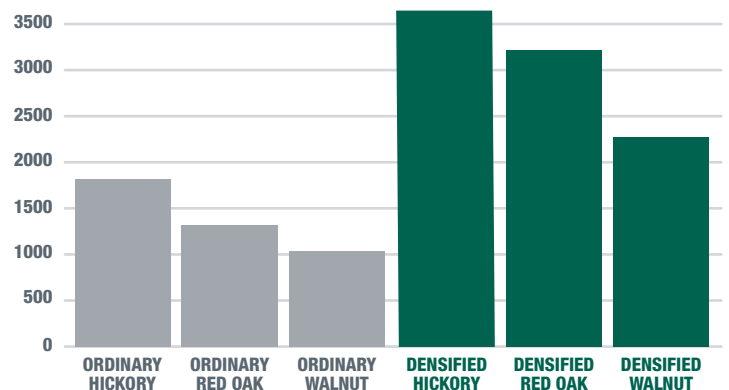


DOG SCRATCH TEST

Dogwood has equivalent performance as SPC and Laminate along with being superior to Traditional Solid and Traditional Engineered Wood.

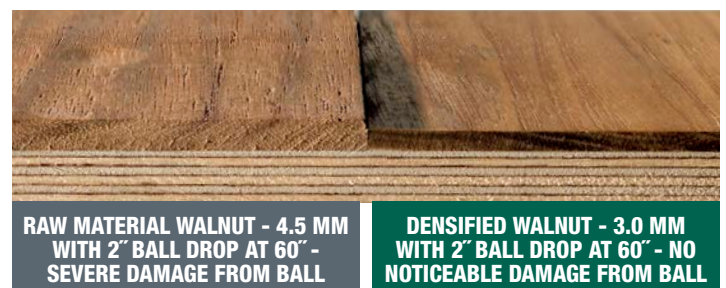


JANKA HARDNESS OF DENSIFIED VS. ORDINARY HARDWOOD



DOGWOOD PRO – THE TOUGHEST FLOOR EVER MADE!

Our patent pending process uses simply heat and pressure to close the open cells in hardwood and densifies the wood making it the hardest flooring on the market.



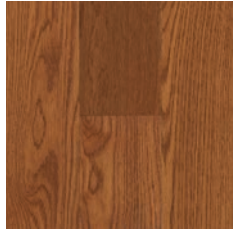
RAW MATERIAL WALNUT - 4.5 MM WITH 2" BALL DROP AT 60" - SEVERE DAMAGE FROM BALL

DENSIFIED WALNUT - 3.0 MM WITH 2" BALL DROP AT 60" - NO NOTICEABLE DAMAGE FROM BALL

WHITE OAK



Natural
6-1/2" EKDP63L06WEE



Gunstock
6-1/2" EKDP63L16WEE

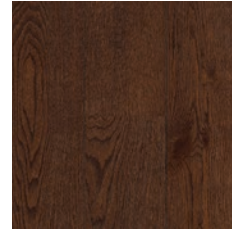


Oceanside Gray
6-1/2" EKDP63L46WEE

RED OAK



Saddle
6-1/2" EKDP63L26WEE

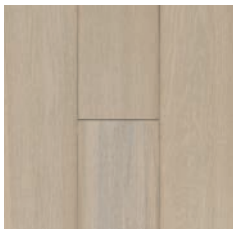


Cocoa Bean
6-1/2" EKDP63L36WEE

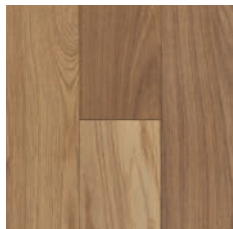
DOGWOOD PRO 3/8" ENGINEERED

SPECIES	White Oak, Red Oak	THICKNESS	3/8"	FACE VENEER	1.0 mm - Sliced	TEXTURE	Wire-Brushed
WIDTH	6-1/2"	GLOSS	Low	FINISH	Urethane		
EDGE DETAIL	Micro-beveled edges and ends			LENGTH	60" max, 25.4" min		
INSTALLATION	Float, Glue, Staple; Below / On / Above Ground Level			WARRANTY	50-Year Limited Residential and 10-Year Limited Commercial		
CARTONS PER PALLET	30	SQ FT PER CARTON	34	SQ FT PER PALLET	1,020	PALLETS PER TRUCK/CONTAINER	24

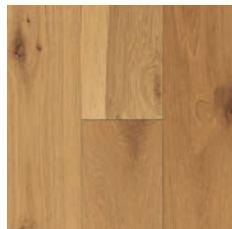
WHITE OAK



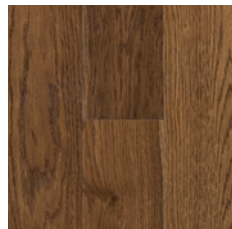
Minimal White
7-1/2" EKDP74L56WEE



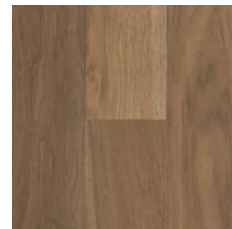
Warm Coastal
7-1/2" EKDP74L66WEE



Design Classic
7-1/2" EKDP74L76WEE



Fall Colored
7-1/2" EKDP74L86WEE



Cloudscape
7-1/2" EKDP74L96WEE

DOGWOOD PRO 1/2" ENGINEERED

SPECIES	White Oak	THICKNESS	1/2"	FACE VENEER	1.5 mm - Sliced	TEXTURE	Wire-Brushed
WIDTH	7-1/2"	GLOSS	Low	FINISH	Urethane		
EDGE DETAIL	Micro-beveled edges and ends			LENGTH	60" max, 25.4" min		
INSTALLATION	Float, Glue, Staple; Below / On / Above Ground Level			WARRANTY	50-Year Limited Residential and 10-Year Limited Commercial		
CARTONS PER PALLET	25	SQ FT PER CARTON	29.5	SQ FT PER PALLET	737.5	PALLETS PER TRUCK/CONTAINER	23